

ABOUT ORTA ANADOLU

Orta Anadolu is a Karamancı Holding affiliate and was established in 1953 as a spinning and weaving factory with 100 % Turkish capital. In 1986, it was restructured and started to manufacture denim. The factory has a manufacture capacity of 45 million meters fabric and operates in an area of 156.000 sqm with 1170 employees.

Reknown as one of the major innovation leaders of jeans and sportswear, Orta Anadolu has representative offices in Brussels, Germany, Italy (in Veneto), United States, Australia, Colombia, Tokyo and Malesia and globally markets Ordenim, Orcotton, Denimus and Denimperial brands .

With its vision to be the preferred supplier to the leading global brands, Orta Anadolu exports its denim fabric to both global manufacturers and internationally recognised brands like G-Star, Mavi, Levis, Little Big, Tommy, Diesel, Replay, J Brand, Miss Sixty, D Squared, Paige, GAP.

Orta Anadolu, a manufacturer with social responsibility, offers a training program to its customers, called Denimacademy, which outlines the denim production process from A to Z. The garment manufacturing and laundry unit; DenimService aims to provide conceptually dedicated, faster product development-service approach to its customers.

To extend its social responsiveness, Orta Anadolu started to produce certified organic cotton denim fabrics as of september 2006.

The General Manager of Orta Anadolu is Mr. Atilla Kıyat.